

Beat: Lifestyle

COUTELLIA SHARPENS ITS BLADES FOR INTERNATIONAL EXHIBITION OF ART KNIFE 2016

200 EXHIBITORS FROM 20 COUNTRIES

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USPA NEWS - Coutellia sharpen his blades for its 26th edition. The international exhibition of art knife and tradition will return to Thiers on 14 and 15 May 2016, 2000 square meters of exhibition, 200 exhibitors, 20 countries ...The organising team has unveiled its new displays and refines the organisation.

Thiers is primarily eight centuries of history devoted to manufacturing cutlery that have made this city Auvergne, the world capital in its field of activity. It is also the largest economic area dedicated to this sector in France. And like every year, for 26 years, the culmination of the promotion of all Cutler pool and a resounding echo in the holding of an international event: Coutellia, international exhibition of art knife and tradition . It will open for its 26th edition on 14 and 15 May 2016, on 2000 square meters, with 200 exhibitors from 20 countries. Anticipated by aficionados of beautiful coutelières blades and other high-end creations, Coutellia is completed cutler a village with a blacksmith space, a knife mounting workshop. And possible visits to museums in the city center.-----3000 VISTORS EXPECTED AT COUTELLIA“|-----

Beyond the 3,000 visitors it attracts each year Coutellia is also the window of a craft and industrial basin pool of local employment, whose expertise is exported worldwide. Bringing together 78 manufacturers for a total employment of 852 persons and 34 craftsmen cutlers, its weight in the local economy is significant. Beyond the creations of prestige or upscale, Thiers is also, all that cutting edge for both tableware for restoration or for very diverse professional sectors. Indeed, the term covers a variety of cutlery items having in common their cutting action on the material: cisellerie manufacturing razors, the taillanderie and manufacture of knives itself.-----300,000 PRODUCTS MANUFACTURED BY DAY

Thus 80% of knives made in France come from the Thiers basin 20,000 models: professional knives, kitchen gadgets, cutting tools, knives and cutlery, flatware, pocket knives and recreation, cellar articles . In total, 300,000 are manufactured each day.

In addition, Thiers is sold outside France. In 2014, exports Auvergne, cutlery products, tools, hardware and other fabricated metal products amounted to 233 million euros. It is the 10th most products exported by the region (3% of total exports).

So with Coutellerie the Thiers basin has set the ambition to be known and recognised as the essential reference in the field of cutlery, contributing to the reputation of the industry internationally, ensure its competitiveness nationally. Not to contribute to economic development and employment in Auvergne. An event that has the edge!

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